

the Midtown



NEWSLETTER

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Art & Music Reception THURSDAY, NOVEMBER 4th

The SID hosted their Annual Arts and Music Reception on Thursday, November 4, 2010 from 6:00 p.m. to 8:00 p.m. The event was held at the Michelino's Brick Oven and Bar venue, located at 14-26 Julian Place. This celebration of Midtown's fine arts featured local artists from the Elizabeth Arts Council and other surrounding areas.

The exhibition offered the works of various artists ranging from photography to oil paintings. Taking part in the exhibit were: Jan Bogdanski, Derek J. Dent, Miguel Gar-

cia, Ray Horner, Suree Marquita Minnatee, Dan Pagdon, Gini Mason Pagdon, Herlanders Pasos, and Dario Scholis. Over 150 guests were in attendance to view and support the talent.

"I am pleased to attend this event each year," said Bocena Mecynsky. "The artists showcased at this exhibition demonstrate their innovative use of design through photographs, painting and other images."

This very successful event also has performances by a jazz band titled "Tribal Etiquette," and pianist Matilda Wallace. •



Historical Reenactment NOVEMBER 2010



The Elizabeth SID drew a crowd of over a hundred people, who came to travel back in time to witness a Historical Reenactment of the Revolutionary War. Paying a tribute to Elizabeth's rich history, the annual event was held at the First Presbyterian Church on Broad Street, Saturday, November 13, 2010 from 11:00 a.m to 3:00 p.m. Members of the 3rd New Jersey Regiment BAR and of the 3rd New Jersey Blues Living History Association reenacted a firearm demonstration and answered questions for the families.

Special guest, George Washington came to life and was in attendance to give a presentation to families and people of all ages. We had a Historical Arts and Crafts program by Joe

Remus, and a Historical Tea Program given by Stacy Roth. The event featured music by also Folk Soloist "Stacy Roth".

One resident of Elizabeth Rafael Rodriguez said, "This is always a fun and fascinating event. The battle reenactments and artillery demonstrations attract the most attention but there are many other things to see and do. It's a great learning opportunity."

The SID advertised the event in several local newspapers and distributed flyers in the City of Elizabeth and surrounding towns. Artifacts from the museum and a tour of the historical cemetery were also available for those who were interested. •



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Merchant Workshop

TUESDAY, NOVEMBER 9th

In keeping up with the interests from area merchants, the SID hosted their third Workshop in 2010 on Tuesday, November 9th at 6:00 p.m. The meeting, which was held in the SID office, featured representatives from the Elizabeth Development Company (EDC), Garden State Community Bank (GSCB), New York Com-

munity Bank (NYCB), City of Elizabeth Department of Public Works, and the Elizabeth Police Department. Information on different programs that are on hand to business owners was offered to all who attended, and all of their questions and concerns were addressed.

Local business owner Ted Finkel said "I am thankful that the SID provides these seminars, it gives a chance to learn about the different options available for each merchant in Midtown, and a chance to have any questions I have, answered." The Workshop was very successful and useful for all of the Midtown Merchants who attended. •

Holiday Tree Lighting Ceremony

It was that time of year again as the holidays approached, the Elizabeth SID set the stage for their Annual Holiday Tree Lighting Ceremony. In collaboration with Mayor Bollwage and Councilwoman-at-Large Patricia Perkins-Auguste, the popular children's event was held on Tuesday, December 7, 2010 from 5:30 p.m. to 8:30 p.m.

This annual tradition welcomed families with a fun filled evening consisting of various holiday characters, a face painter, and Michelino's Brick Oven & Bar provided tasty treats and hot cocoa. Arriving with the Elizabeth Fire Department on one of their fire truck's ladder, Santa Claus came to assist with the lighting of the tree. A photographer was provided, for any child who wished to take photos with special guests, Santa Claus and Toy Soldiers.

The holiday spirit came alive in Midtown as the DJ played holiday favorites and children lined up to meet Santa and to receive their holiday gift. A fun night was had by over 300 people.

Kristine Downey said, "My children look forward to this holiday event each year. Their faces light up everytime they see the lighted tree and Santa Claus. The SID does a great job, and we are looking forward to next year's."

The event was sponsored by various sponsors such as the 20th Legislative District Office: Senator Raymond J Lesniak, Assemblyman Joseph Cryan, and Assemblywoman Annette Quijano and Waste Management. The Midtown Elizabeth SID wished everyone a happy and healthy holiday season and best wishes for the New Year. •



The Historic Midtown Elizabeth Special Improvement District hosted their Annual Holiday Awards Dinner and presentation ceremony on Thursday, December 16, 2010. The ceremony, which honors police officers, City Officials and business partners, was held at Michelino's Brick Oven & Bar, located on 14-26 Julian Place.

Honored for their hard work and dedication, the recipients were joined by their families, along with the Midtown Elizabeth SID Board of Directors and staff, and City officials.

In their efforts to keep the Midtown Business District a safe place to work, shop, and visit throughout the year, Officer Edward Pinkivicz, Scott Macnab and Director James Cosgrove from the Elizabeth Police Department were all

awarded for their continuous efforts.

The Community Service Award was presented to Mario Rodrigues and Oscar Cortizo from the Elizabeth Development Company (EDC), as well as Mark Chai from the Elizabeth Fire Department and Anthony Gazzo, owner of Singer and a Board Member and Vice Chair to the Board. We thank them for their continual support of the Midtown Elizabeth SID and the community.

Maffey's Brothers, owners of Maffey's Security Group on East Grand Street, was presented with the Merchant of the Year Award for being in business in Midtown 100 years.

The Midtown Elizabeth SID would like to congratulate the award recipients, and thank them once again for all their efforts. Keep up the great work everyone! •

Dinner Award CEREMONY



The Holiday Meter Bags

THURSDAY, DECEMBER 16th - SUNDAY, DECEMBER 26th

In honor of the holiday season, and to ensure the residents and visitors of Elizabeth have a great Midtown shopping experience, the SID offers free parking from December 16th to December 26th 2010.

On those days meters were free, giving visitors a chance to take advantage of all of the exciting and unique stores that Midtown Elizabeth has to offer, while putting money back into their pockets.

Pauline Shirley, a resident of Elizabeth said, "I am glad the City offers free parking during the holiday season. It gives shoppers the chance to visit Midtown with no hassle on these days. Not having to spend extra money during the holidays is a wonderful thing, and I get to enjoy the restaurants and stores at no extra cost." •